

### 2006 China International Exhibition of Olive Oil & Edible Oil

May 13th – 15th, 2006
Beijing International Convention Center, China

# **EXHIBITOR'S MANUAL**

**Approved by:** China Council for the Promotion of International Trade (CCPIT)

China Chamber of International Commerce (CCOIC)

Organizer: CCPIT Specialized Sub-Council of Agriculture

**Co-Organizers:** Beijing Regalland Convention & Exhibition Co., Ltd.

Beijing Oriental Alboo Exposition Co., Ltd.

Official Website: www.eoliveoil.com

Please click the following buttons, and you will directly find the details that you need.

Useful Information Enquiry Info Free Catalogue Entry

Invitation Tickets Additional Furniture & Electrical Pictures of Rental Furniture

Manpower & Interpreter Official Freight Forwarder

Map of Beijing Hotel Reservation Application for Visa

Advertisement Order Spot Advertisiment Seminar Form

## Welcome you to Oil China 2006

### Dear exhibitor,

For your full preparation for your participating in Oil China 2006, please carefully look through the whole Exhibitor's Manual, in the same time, please complete some related forms that you need and then send them to the official service companies or us. If the exhibitor', Manual will not indicate some information or service that you desire, please free contact us as soon as possible.

To wish you

Meet your suitable business partners

Promote your products in China

Learn more about China's market through Oil China 2006!

Looking forward to seeing you in Beijing.

Best regards,

Beijing Regalland Convention & Exhibition Co., Ltd. CCPIT Specialized Sub-Council of Agriculture

### **Useful Information**

### 1. SHOW SCHEDULE

Item	Date	Time			
Exhibitor Registration:	May 11th -12th, 2006	08:30-17:30			
Booth set-up & decoration:	May 11th, 2006	08:30-17:30			
Exhibits move-in:	May 11th -12th, 2006	08:30-17:30			
Show days & hours:					
Opening Ceremony	May 13th, 2006	09:00-9:30			
• Exhibition	May 13th-14th, 2006	09:30-16:30			
• Exhibition	May 15th, 2006	09:00-15:00			
Move-out:	May 15th, 2006	15:00-20:00			

Note:

- Exhibitors are advised to enter the hall 30 minutes prior to the opening hours.
- Overtime: Exhibitors who need to work overtime beyond the normal hours should request through the organizers before 20:30 on the date intended. The charge per hour is EURO 400.00

#### 2. ADMISSION

Professionals, trade and business visitors are admitted into the show free of charge. The organizers reserve the right to refuse admission or to remove any person without giving a reason. This applies also to the build-up and dismantling periods. For safety reasons, children below the age of 16 will not be allowed to accompany exhibitors into the exhibition halls at any time, from build-up to tear-down period.

#### 3. DEMONSTRATIONS AND PRESENTATIONS

In the event of justifiable complaints from other exhibitors, the organizers reserve the right to determine the acceptable sound level and extent of demonstrations. Any promotional activity involving the demonstration of games, organized competitions or quizzes will need an advance permit from the organizers.

### 4. SECURITY

- (a) The organizers will provide general security round the clock. Exhibitors and their staff will not be allowed in the exhibition hall after official hours.
- (b) All personnel in the exhibition halls must wear identification badges. Exhibitor's passes and temporary passes are available from the organizers' office on site.
- (c) If your displays are very valuable or sensitive and you wish to hire security personnel to attend to your booth exclusively for off-show hours, please contact our security staff.
- (d) For security and safety reasons, exhibit movement in or out of the halls during show hours is not permitted.

#### 5. INSURANCE

Exhibitors and delegates are advised to affect their own personal accident, property and exhibit insurance from their home country.

#### 6. CLIMATE

Average temperature in Beijing for early May is about 20 .

#### 7. CREDIT CARD & CURRENCY

Currency exchange can be done in most major hotels, banks and the airport. Exhibitors are advised to bring sufficient cash with them as credit cards are only accepted in major hotels, restaurants and shopping centers. Visa, MasterCard and American Express are most commonly used in China.

### 8. Other Information or Service

If the exhibitor Manual will not indicate some information or service that you desire of, please free contact us as soon as possible.

#### **Enquiry about the services of this manual, please contact:**

### Ms. Jenny Yang, Ms. Chen Jun, Mr. Robert Woo

Beijing Regalland Convention & Exhibition Co., Ltd.

Add: Room No.438, Jin Ou Building, An Zhen Li,

Chaoyang District, Beijing 100029, China

Tel:0086-10-64416542

Fax:0086-10-64412631

E-mail: regalland@regalland.com regalland@163.com

Http://www.eoliveoil.com

### FREE CATALOGUE ENTRY

Each contracted company in the exhibition is entitled to a free insertion of 300 words in the Official Catalogue describing the company's products/services. Exhibitors are encouraged to use their full 300 words but should not exceed this limit. **Excess text will be edited without further consultation with the exhibitor.** Please note: Your adherence to the above-mentioned deadline is imperative to guarantee inclusion into the show catalogue.

- \* Complete all sections.
- \* Please type using upper and lower cases throughout.
- \* The text should be presented in one paragraph.

Name of Exhibitor (as it will appear in the catalo	gue):
la English	Stand No:
In English:	
In Chinese:	
Address:	
	Country:
Tel:	Fax:
Website:	E-mail:
Type words to be inserted in the Catalogue (Continue on a separate sheet if space is insufficient)	
ENGLISH VERSION (300 words maximum):	
	-
,	
CHINESE VERSION (300 Chinese characters r	naximum):
	activities in China, we strongly recommend that Chinese ever is submitted as it is without prior consultation with the

**DEADLINE: April. 15, 2006** 

Type below details of any two representatives in Asia that you wish to be listed under your company's catalogue entry. If there are more than 2 entries, the organizers will list only the first 2 representatives.

### 1<sup>st</sup> Representative

Type of Representation: (Delete as	s necessary	<b>'</b> )			
Regional Office Agent	Distributor	Others (plea	ase specify):		
Company Name:					
Address:					
/\dai\coo					
Tel:					
E-mail:		Website:			
2nd Representative					
Type of Representation: (Delete as	s necessary	')			
Regional Office Agent	Distributor	Others (plea	ase specify):		
Company Name:					
Address:					
Tel:	_	Fax:			
E-mail:		Website:	Vebsite:		
Exhibitor:			Booth No:		
Name of Person In Charge:			SIGNATURE & DATE		
Tel:	Fax:				
Please send the above forms by en	mail or fax T	o:			
Contact: Ms. Chen Jun					
Beijing Regalland Convention & Exhibition Co., Ltd.					
Tel:0086-10-64416542 Fax:0086-10-64412631					

E-mail: regalland@regalland.com regalland@163.com

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### Invitation Tickets DEADLINE: April 01, 2006

Exhibitors will be provided with 100 free ordinary invitation tickets per booth. For those who require more than 100 ordinary invitation tickets will be given at a charge of Euro 30 per 100, Please tick in the box where appropriate.

We need 100 free invitation tickets,	and do not require additional invitation tickets;
We require an additional	tickets at Euro 30 per 100;

These tickets are for exhibitors' own invitations and strictly for distribution to members of the trade and business only, not to the general public or children under 16.

Besides the exhibitors, we shall help you send some invitation tickets to your potential clients or your business partners or other. **DO NOT MISS OUT!** 

### Tickets to be sent to:

Item:	us	our potential clients	ou	r business partners	other, (please specify):
Contact	Perso	n:			
Title: _				Department:	
Compar	าy:				
Address	S:				
Tel:				Fax:	

In order to ensure the easy registration of your customers, exhibitors are strongly advised not to produce their own visitor tickets/admission cards. Please contract us for sufficient visitor tickets for your clients.

Exhibitor:		Booth No:	
Name of Person In Char	ge:	SIGNATURE & DATE	
Tel: Fax:			
Please send the above f	,		
Contact: Ms. Chen Jun			
Beijing Regalland Conv	vention & Exhibition Co., Ltd.		
Tel:0086-10-64416542	Fax:0086-10-64412631		
E-mail: regalland@rega	alland.com regalland@163.com		

### **Additional Furniture & Electrical Order**

Item	Unit	Specification	Price (Euro)	Remarks	Order Amount	Cost
Exhibit Desk	Set · Period	1M × 0.5M × 0.79M	15			
Glass Exhibit Cabinet	Set · Period	1.02M × 0.52M × 1M	45			
Multi-Functional Table	Set · Period	$1.4\text{M} \times 0.6\text{M} \times 0.75\text{M}$	15			
Meeting Table	Set · Period	Square 0.65M × 0.65M × 0.7M  Round 0.8 M × 0.74 M	45	Include 2 Chairs		
Folding Door	Set · Period	1M × 1.85M	45			
Chair	Set · Period		10			
Sofa Chair	Set · Period		15			
Bar Chair	Set · Period		25			
Sofa	Set · Period		25			
Hanging Board	Piece · Period	0.9M × 1.2M	15			
Hook	Piece · Period		2			
Post Board	Piece · Period	1.4M × 2.45M 1.1 M × 1.7M	45			
Carpet	M2 · Period		5			
Shelf	Piece · Period	1M × 0.3M	10			
Wall Panel	Piece · Period	2.4M × 0.98M	15			
SI I S	Diseas Deviced	2M 0 2M	18	Blank		
Blank Banner	Piece · Period	3M × 0.3M	25	With Content		
Adhesive Prints	Piece · Period		10			
Tungsten Lamp	Set · Period	300W	45			
Spotlight	Set · Period		15			
TV	Set · Period	29 Inch	80			
Video Player	Set · Period		45			
DVD Player	Set · Period		80			
Refrigerator	Set · Period	200 Liters	80			
Adhesive Tape	Roll		6			

DEADLINE: April. 20, 2006

Local Call	Set · Period	Charge of Start to use & call	150		
Long Distance Call	Set · Period	Charges of start-to-use & deposit	150+250		
ISDN	Set · Period	Charge of start-to-use & call; Charge of long distance call (extra)	150+250		
Broad Band Connector	Piece/Day	Charge of start-to-use 128k/256k	150/200		
15A, 220V	Piece · Period		150		
15A, 380V	Piece · Period		200		
Temporary Power Supply			50		
Management Fee for Special Construction	M <sup>2</sup>		10		
Construction Card	Piece		5		
Total Cost					

#### Remarks:

- 1. Parts of pictures of rental furniture will be found next page.
- 2. If you need to rent the above-mentioned item, please send this form and the receipt of the payment of the total cost to Beijing Regalland before April 20th, 2006;
- 3. Terms of Payment: payment is made by T/T to:

BNF's Name: Beijing Regalland Convention & Exhibition Co., Ltd.

BNF's A/C No.: 11-080138040000029

BNF's Bank: Agricultural Bank of China, Beijing Branch SWIFT Code: ABOCCNBJ010 Intermediary Bank: Deutsche Bank AG., Frankfurt, Germany SWIFT Code: DEUTDEFF

Note: 1.If the payment is made by bank transfer, please indicate clearly: Oil China 2006 and Company Name.

2. The charge of bank remittance should be borne by the exhibitor.

Exhibitor:		Booth No:		
Name of Person In Charge:		SIGNATURE & DATE		
Tel: Fax:		_		
Please send the above forms by fax To:				
Contact: Ms. Jenny Yang				
Beijing Regalland Convention & Exhibition Co., Ltd.				
Tel:0086-10-64416542 Fa	ax:0086-10-64412631			
E-mail: regalland@regallan	d.com regalland@163.com			

### Pictures of Rental Furniture



### **MANPOWER & INTERPRETER SERVICES**

TEMPORARY EXHIBITION MANPOWER

Manpower Category	Rate/Day	Language/Spo ken	No. of person required	Duration	Special instruction
Promotion	Euro 60	C&E			
Girl	Euro 80	C&I			
Receptionist	Euro 60	C&E			
	Euro 80	C&I			
Interpreter	Euro 70	C&E			
	Euro 90	C&I, C&S, C&F			

#### NOTE:

C=Chinese E=English I=Ita1ian F=French G=German S=Spanish and so on

BNF's Name: Beijing Regalland Convention & Exhibition Co., Ltd.

BNF's A/C No.: 11-080138040000029

BNF's Bank: Agricultural Bank of China, Beijing Branch SWIFT Code: ABOCCNBJ010

Intermediary Bank: Deutsche Bank AG., Frankfurt, Germany SWIFT Code: DEUTDEFF

Note: 1.If the payment is made by bank transfer, please indicate clearly: Oil China 2006 and Company Name.

2. The charge of bank remittance should be borne by the exhibitor.

Exhibitor:		Booth No:
Name of Person In Charg	e:	SIGNATURE & DATE
Tel: Fax:		
Please send the above for	orm by email or fax To:	
Contact: Ms. Chen Jun		
Beijing Regalland Conve	ention & Exhibition Co., Ltd.	
Tel:0086-10-64416542	Fax:0086-10-64412631	
E-mail: regalland@regal	lland.com regalland@163.com	n

**DEADLINE: Apr. 20, 2006** 

<sup>\*</sup> Abbreviations for languages spoken,

<sup>\*</sup> Payment is made by T/T to:

<sup>\*</sup> Payment in full must be received by April 30, 2006. There will be a 50% surcharge for on-site orders. (Please note that order will be cancelled if payment is not received before April 30, 2006)

### OFFICIAL FREIGHT FORWARDER

### Please contact directly:

### SINOTRANS BEIJING COMPANY EXHIBITION FREIGHT DEPT.

Address: 400, 4<sup>th</sup> Floor of Hall No.1 China International Exhibition Center

6 East Beisanhuan Road, Chaoyang District, Beijing, P. R. China

Zip Code: 100028

Tel: 0086-10-64671724, 84601162, 64671741, 64671713

Fax:0086-10-64677828

E-mail: sinoexhi@bjsinotrans.com

Contact: Mr. liu Yanan, Miss Isabel Jin, Miss Dou Haoyue

Note: If you need exhibits freight, please directly contact the forwarder as the soonest, please pay more attention.

Map of Beijing



Deadline: April 15, 2006

### **Hotel Reservation**

### **Hotel Instruction**

Choice Code	Hotels	Distance from hotel to Exhibition Center	Room	Category	American Breakfast	Room Rate
			Twin Room			USD90.00
H01	Continental Grand Hotel	50m walk	Luxury Room	* * * *	USD10.00	USD120.00
	Continental Crown Grand		Twin Room			USD172.00
H02	Hotel	80m walk	Luxury Room	****	USD10.00	USD188.00

Notes: 1. 15% service charge is included in the above rates;

- 2.the above rate includes one person's breakfast;
- 4. Check out time: 12:00 noon;
- 5. The above hotel is 30mins' drive from Capital Airport.

### **Booking Form**

		Hotel					
Surname / given name	ch	oice	Twin (T)	Luxury (L)	Breakfast	D	ate
	1st	2nd		Double (D)		Check in	Check out

Exhibitor:		Booth No:
Name of Person In Charge:		SIGNATURE & DATE
Tel: Fax:		
Please send the above form by far		

Contact: Ms. Jenny Yang

Beijing Regalland Convention & Exhibition Co., Ltd. Tel:0086-10-64416542 Fax:0086-10-64412631

E-mail: regalland@regalland.com regalland@163.com

### Application for Visa Deadline: April 10th, 2006

☐ Yes. We would like to require the following services.☐ No. We do not require the following services.

invitation fee by the deadline. Or we may fail to issue the letter to you on time.

Foreign attendants are required to have an invitation letter from the Chinese Authority for applying visa for the PRC sponsored events. The invitation letter can be issued by International Cooperation Department of the Ministry of Agriculture, P. R. China with the rate of **EURO 30** per person or company (including 5 people). If this service is wanted, please fill in the following form and send us it with total

Salutation*	( ) Mr. ( ) Mrs. ( ) Miss
First Name*	
Last Name*	
Job Title*	
Company*	
Address*	
City*	
State/Province*	
Zip/Postal Code*	
Country*	
Telephone (include Country Code)*	
Fax (include Country Code)*	
Email*	
Company website	
Passport no.*	
Date of issue (dd/mm/yyyy)*	
Exp. date (dd/mm/yyyy)*	
Place of Birth*	
Date of Birth (dd/mm/yyyy)*	
Where will you apply for visa?*	
China Embassy of (City)	
China Consulate of (City)	
China Embassy or Consulate Fax no.*	
Please specify the duration of your stay i	in China*
From (dd/mm/yyyy)	
To (dd/mm/yyyy)	

Note: 1. if more one person will need letter of invitation, please copy this form.

2. \* = Required fields

Oil China 2006 FORM 8

### **Advertisement Order**

To facilitate your promotional-advertising involvement in the Official Catalogue and Visitors Ticket and Paper Bag, we would like to recommend you for advertising in the following:

### a. Show Directory: (please tick the appropriate):

Position	Rate	Size
Half 4C page	EURO 500	100mm x 145mm
Full 4C page	EURO 1000	210mm x 297mm
Cover 4C page	EURO 2500	100mm x 140mm
Inside front cover	EURO 1800	210mm x 297mm
1st right hand page	EURO 1900	210mm x 297mm
Inside back cover	EURO 1500	210mm x 297mm
Outside back cover	EURO 2200	210mm x 297mm

Note: The Ad printed materials (finished films) should be sent 40 days before the exhibition.

### b. Other advertisements: (please tick the appropriate):

Item	Rate	Size
Visitors ticket	EURO 1000 per 20000 tickets	210mm x 95mm
Paper bag	EURO 1000 per 2000 bags	297mm x 350mm

Note: The ad printed materials (finished films) should be sent 40 days before the exhibition.

#### Remark

(1) The Ad rate should be paid by transfer to:

BNF's Name: Beijing Regalland Convention & Exhibition Co., Ltd.

BNF's A/C No.: 11-080138040000029

BNF's Bank: Agricultural Bank of China, Beijing Branch SWIFT Code: ABOCCNBJ010 Intermediary Bank: Deutsche Bank AG., Frankfurt, Germany SWIFT Code: DEUTDEFF

Note: 1.If the payment is made by bank transfer, please indicate clearly: Oil China 2006 and Company Name.

2. The charge of bank remittance should be borne by the exhibitor.

E-mail: regalland@regalland.com regalland@163.com

(2) The ad printed materials (finished films) should be sent to Beijing Regalland. Address: Room No.438 Jin Ou Building, An Zhen Li, Chao Yang District, Beijing 100029 China.

Exhibitor:		Booth No:	
Name of Person In Charge:_		SIGNATURE & DATE	
Tel: Fax:			
Please send the above form	by fax to:		
Contact: Ms. Jenny Yang			
Beijing Regalland Convent			
Tel:0086-10-64416542 Fa	ax:0086-10-64412631		

Deadline: April 10, 2006

Oil China 2006 FORM 9

### **Spot Ads in Beijing International Contention Center**

Deadline: April 30 2006

### Price list of ads

Item	Unit	Specification (m)	Price (Euro/Period)	Remarks	Total Amount
		8 × 10	2000	Spray painting charge: Euro 30/m²	
Outdoor wall ads	Per One	8×8	1800	Spray painting charge: Euro 30/m²	
		6×8	1600	Spray painting charge: Euro 30/m²	
Outdoor upright streamer	Per One		1000		
Outdoor helium balloon	Per One		300	INCLUDING BANNER MAKING	
Outdoor arch ads	Per One	SPAN: 18	300	INCLUDING BANNER MAKING	
Outdoor square flagpole	Per One		40	200 IN ALL	
Outdoor square ads board	Per One	2×6	1600	SPRAY PAINTING	
Outdoor banner on gate No.1	Per One	1 × 16	800		
Indoor electronic screen	Per One		120		
Indoor streamer on F1 stairs	Per One	1.4 × 14	800	SPRAY PAINTABLE	

#### Remark

(1) The Ad rate should be paid by transfer to:

BNF's Name: Beijing Regalland Convention & Exhibition Co., Ltd.

BNF's A/C No.: 11-080138040000029

BNF's Bank: Agricultural Bank of China, Beijing Branch SWIFT Code: ABOCCNBJ010 Intermediary Bank: Deutsche Bank AG., Frankfurt, Germany SWIFT Code: DEUTDEFF

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- 2. The charge of bank remittance should be borne by the exhibitor.
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Name of Person In Charge:	SIGNATURE & DATE	
Tel:	Fax:	

Please send the above form by fax To:

Contact: Ms. Jenny Yang

Beijing Regalland Convention & Exhibition Co., Ltd.

Tel:0086-10-64416542 Fax:0086-10-64412631

E-mail: regalland@regalland.com regalland@163.com

### **Technical Seminar**

Dateline: April 10, 2006

If you wish to introduce your product or your company through the seminar, we would like to prepare the following for your seminar:

- 50-100 meeting room;
- One projection set
- One microphone and sound box
- 50-100 related visitors
- 1 hour per seminar

The service fee per seminar is EURO 1000 and will be floating in accordance with the exhibitor's concrete request. Before **April 10, 2006** booking seminar will be accepted.

### Please complete the following form and send it to us:

Topic				
Date:		Time		
Other Requested				
	Date		Signature & Stamp	

(1) The service should be paid by transfer to:

BNF's Name: Beijing Regalland Convention & Exhibition Co., Ltd.

BNF's A/C No.: 11-080138040000029

BNF's Bank: Agricultural Bank of China, Beijing Branch SWIFT Code: ABOCCNBJ010

Intermediary Bank: Deutsche Bank AG., Frankfurt, Germany SWIFT Code: DEUTDEFF

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2. The charge of bank remittance should be borne by the exhibitor.

Exhibitor:		Booth No:	
Name of Person In Charge:		SIGNATURE & DATE	
Tel: Fax:			
Please send the above form by fa	ах То:	,	
Contact: Ms. Jenny Yang			
Beijing Regalland Convention &	Exhibition Co., Ltd.		
Tel:0086-10-64416542 Fax:00			
E-mail: regalland@regalland.co			